



November 2018

[www.ChildproofAmerica.org](http://www.ChildproofAmerica.org)

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**A**s promised in last week's newsletter, we will list our two questions with answers at the top of each newsletter through the end of 2018. The rest of each newsletter will let readers know how they can support the new Family Guides Program, COMING EARLY 2019. Thank you for your support. This week we are talking with a trafficker who recruited victims in Texas, Nevada and California.

*Kelly Litvak*

Executive Director, Childproof America

## Q&A

**Q. When you are looking to "knock" a new recruit, how do you go about finding that person?**

A. One way is to watch social media. So many people put all their business out there so it's easy to see who is having boyfriend issues, fights with parents and trouble with girlfriends. I just reach out and lend an ear as a way to start a relationship and get trust. The more information I have, the easier it is to play on weaknesses and needs.

**Q. When you make promises to potential targets, do you intend to follow through and provide things such as money, cars, housing, clothes?**

A. Giving them smaller material things in the beginning is all part of getting their buy in. We also use drugs to knock them. Once they are under our control, new recruits only get basic stuff and no money.



**2 More Questions  
and Answers!**

## What is The Family Guides Program?

This first-in-nation program matches parents in crisis with a trained and vetted Family Guide who will serve as the point of contact when their child is missing and deemed a victim of trafficking. The Family Guide will help parents navigate the traumatic and fast-paced process with law enforcement, social media, schools, local and statewide resources. The priority role of the Family Guide is to provide immediate and accurate information that will enable parents to make educated decisions to significantly increase the probability of a successful outcome for the victim and family.



### Volunteer Role

The role of volunteer guides will be to “advise” not direct. They will use information contained within **Childproof America’s** inventory to suggest and offer advice on parents’ options and to provide an emotional support system for crisis trauma. Volunteers are not professional counselors but lay advisors assisting families with a review of options before them. All Family Guides must clear a national criminal database and complete the training program successfully.

### Phase One Service Area

The first target communities for the Family Guides Program in Harris, Fort Bend and Montgomery counties include Katy, Sugar Land, Kingwood and The Woodlands.

### Program Components:

**Recruitment** – The sensitivity of advocacy support requires a special personality to walk alongside a family in crisis. **Childproof America** has established criteria that a volunteer candidate must meet to qualify for this role. Those called to serve must have a genuine sense of compassion for the family and may have been a former parent survivor themselves. All candidates must complete an extensive application and interview process.

**Matching** – After vetted volunteers have completed training and cleared through a national criminal database, they will be assigned geographically with a family in crisis. Families requesting support must complete an online application and qualify for services.

**Monitoring** – Every family served will have a direct channel to **Childproof America** to provide feedback on their Family Guide and/or suggestions on how we can improve our program. In addition, Family Guides are required to submit weekly progress reports and maintain verbal communication with the Director of Programming.

I WANT  
TO VOLUNTEER!

If you would like volunteer as a Family Guide, please send a request for info to [ChildproofAmerica@gmail.com](mailto:ChildproofAmerica@gmail.com)

The current funding needs for *The Family Guides Program* are:

- ⇒ Full-time Program Staffing \$61,200
- ⇒ Private Investigator \$10,000
- ⇒ Emergency Family Support \$7,500
- ⇒ Remaining Family Guides Program need \$54,700

*A huge thank you to The George Foundation for their support of \$25,000 towards our Family Guides Program!*



**2**

*Ways You Can*

**HELP**

**1**

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Choose us as your charity and every time you shop on [smile.Amazon.com](https://smile.Amazon.com) they will donate a portion of the purchase price back to Childproof America! \*Just remember to now shop on [smile.Amazon.com](https://smile.Amazon.com) for all the same great products you normally would on amazon.com!

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**2**

# #GI ING TUESDAY™

Tomorrow, Tuesday November 27th, Facebook and PayPal are matching donations a total of up to **\$7 million** on Facebook! Your donations to Childproof America could be matched!!



*Childproof America empowers families in the battle against sex trafficking. Our mission is to educate, equip and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.*